

Virtual Intelligent Chat Assistant (VICA)

BERTRAND LEE GOVTECH MOL-VA TEAM

Introduction - Speaker (Bertrand)

• GovTech Smart Nation Fellow

- Attached to GovTech Moments of Life (MOL) Virtual Assistant (VA) team
 - VICA \underline{V} irtual \underline{I} ntelligent \underline{C} hat \underline{A} ssistant
 - Leading Business (Agency Engagement) & Engineering (Prod Delivery) functions
 - Team of 30+ business & engineering subject matter experts
- For more info
 - <u>https://www.tech.gov.sg/media/technews/a-conversation-with-bertrand-lee</u>
 - <u>https://www.linkedin.com/in/bertrandlee/</u>

Introduction - VICA

VICA = <u>V</u>irtual <u>I</u>ntelligent <u>C</u>hat <u>A</u>ssistant

• GovTech's next-generation multi-tenant Chatbot (Virtual Assistant) Platform

- Replacement for current Ask Jamie chatbots (due to tech advances in past 5+ years)
- Hosted in GCC-AWS, SaaS Cloud Service for 60+ govt agencies (ministries & stat boards)
- VICA Platform v1.0 just went live (Dec 1, 2020)
- Will migrate all Ask Jamie chatbots over to VICA in next 2 years, and build new VICA chatbots too
- **Phase 1** (now onwards) Text chatbot platform
- Phase 2 (2022 onwards) Voice chatbots (a la Siri) & Call Center AI platform
- Product Vision
 - "To leverage tech and AI to enrich all conversational interactions with the government"

A Brief History

1950 - Alan Turing proposed the "Turing Test"

 $1966\,\text{-}\,\text{ELIZA}$ invented at MIT AI Labs

- One of the first chatbots
- Virtual Psychotherapist
- Used keyword and pattern matching for NLU

1972 – PARRY developed at Stanford U

• Virtual patient with paranoid schizophrenia (eventually "met" ELIZA)

A Brief History (cont'd)

${\bf 2000s}\ - \ {\rm Early\ commercial\ chatbots/conversation\ AI}$

• Used pattern matching and basic ML models for NLU (eg. Logistic Regression, MaxEnt)

2011 - IBM Watson wins Jeopardy! Game show

• Beats world's top human players

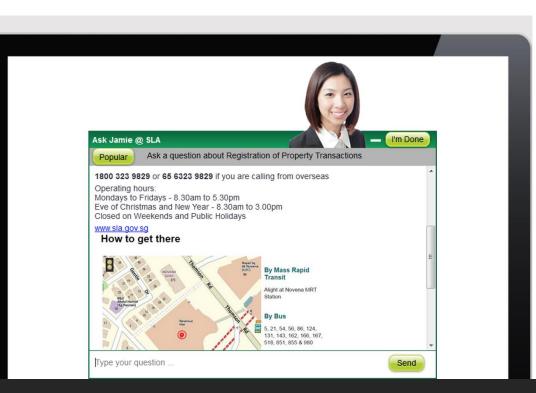
2010s to Present – Modern chatbots/conversation AI

- Siri, Alexa, Google Assistant, Microsoft Cortana
- Uses advanced ML models (neural networks, deep learning) for NLU
- Leveraged advances in cloud computing, big data and GPUs
- No AI has passed the Turing Test yet (in a comprehensive way)

Where are we today? (GovTech)

• 60+ Ask Jamie agency chatbots (Internet + Intranet)

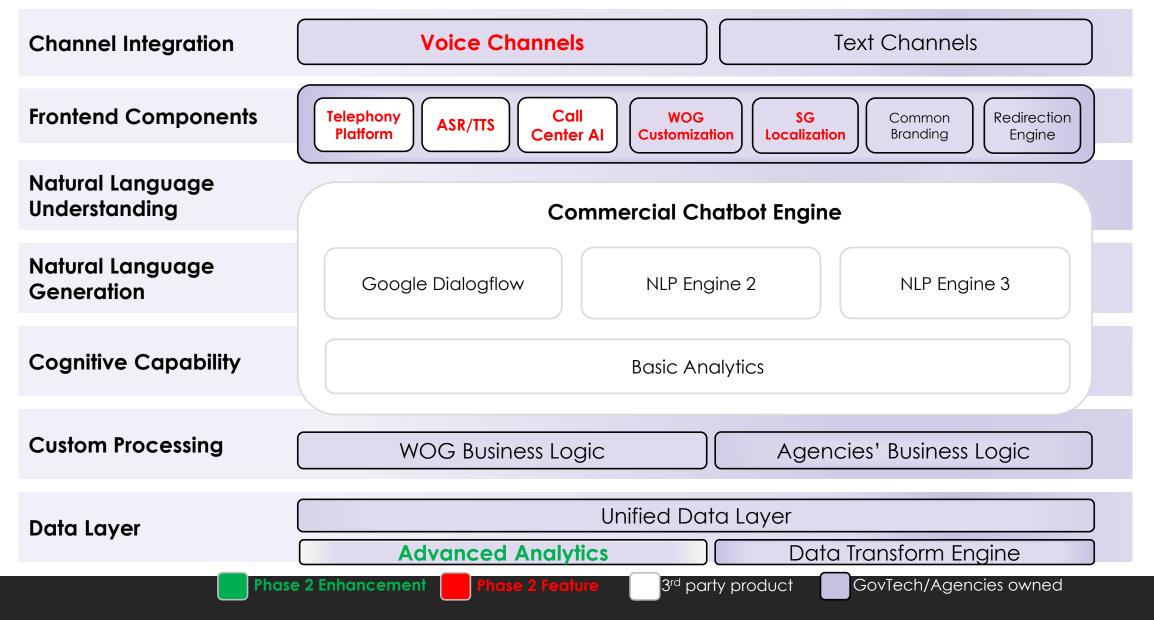
• Using SG-based Chatbot Platform/NLP Engine provider



Where are we today? (Industry)

- •Proliferation of Chatbot Platforms/NLP Engines, eg.
 - Google Dialogflow
 - Microsoft Luis
 - IBM Watson
 - Amazon Lex
 - Rasa (open-source)
 - Etc.
- Leverages Deep Learning models
- Supports advanced conversational authoring
 - Contextual understanding
 - Named Entity Recognition
 - Slot-Filling

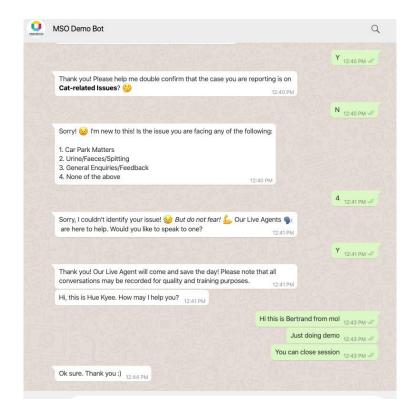
VICA Functional Architecture



MSO Chatbot

- Chatbot version of OneService mobile app
- One of govt's 5 National AI Strategy projects
- Collaboration with GovTech DSAID team
- In prototype stage, go-live 2H2O21

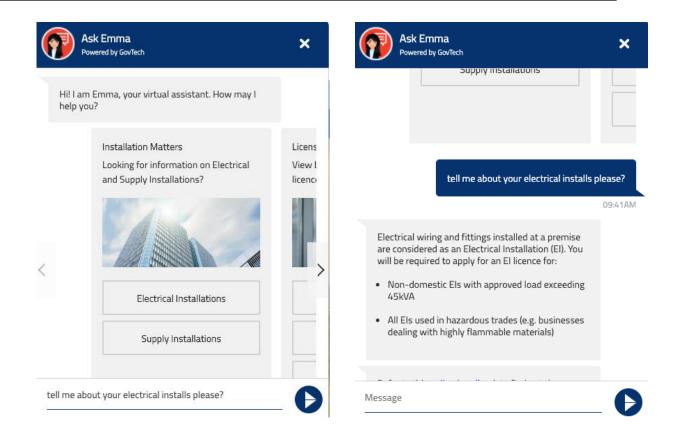




EMA Chatbot (Ask Emma)

• <u>https://www.ema.gov.sg</u>

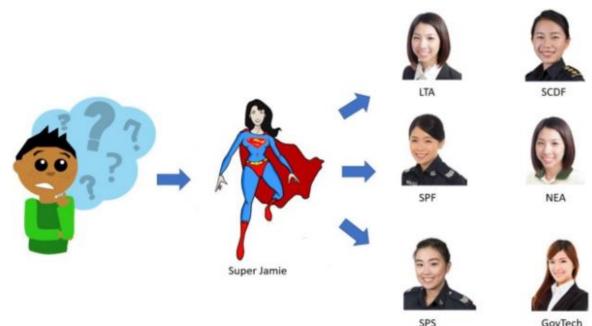
- Branded as "Ask Emma", with "Powered by GovTech" on side
- Based on VICA platform, uses modern Rich Media Elements (Cards, Carousels, etc.)
- Much improved NLU accuracy over existing Ask Jamie chatbots



Superbot (WoG e-Concierge)

• "One bot to rule them all"

- Uses DSAID-developed Redirection Engine DNN model (with Google BERT)
- https://medium.com/dsaidgovtech/using-bert-to-build-awhole-of-government-chatbot-1afa826a3323



GovTech



Future Virtual Assistants

What is the future?

• The future is anyone's guess, but here are some thoughts

- ML and AI will continue to improve, thus chatbots will too
- Neural Networks have limitations, but new AI technologies will be discovered
- One day, the Turing Test may be comprehensively passed
- After that, who knows? The sky/universe is the limit...